



PLACEMENT REPORT 2019-21

CDC

Career Development Cell of DBS is responsible for ensuring not only placements to all students but also grooming students to take on the rigours of the corporate world effectively without any stress.

CDC team develops relationships with corporates based on projects, consultancy, internships and placement. CDC team actively engages with faculty to understand the gaps in the curricula and industry requirements and bridges them through active involvement of the corporates around various activities that help the students in developing a deeper understanding of business. Value added courses are designed to cover the curricular gaps and help students upgrade their skills portfolio aligned with industry requirements.

Personality grooming starts from day 1 of the start of the session and is an integral part of campus engagement. Students' development is regularly monitored and the mentors allocated to each student initiates correction the moment they view the gaps in performance and benchmarks. Practice of GD and PI is given regularly. In each course, stress is given on individual presentations on lecture summary, case and business events analysis.

CDC team also engages actively with the startups to share the developments in the technology application with faculty so that projects can be designed around these developments and students keep abreast of the rapidly changing business environment. A number of internships and final placements are offered through this engagement with the startups.

Placement Summary

The data relating to placement is enclosed for each year, giving details of the company, CTC and the names of selected students. DBS has been able to offer on an average approx. 1.6 placements giving the students multiple opportunities to get placed in their dream company. Every student gets to appear in almost 7-12 placement drives on campus so that the final choice reflects the aptitude and intellect for a successful career ahead.

CDC team strives to bring to campus a diverse portfolio of companies so that it covers the traditional as well as new age businesses. Over the last 2 years, an encouraging trend witnessed was the increase of startups and new technology companies coming for recruitment, reflecting the confidence industry has in the delivery of knowledge about latest developments and the grooming of students to adapt to the rigorous working of these startups. As a result of stringent focus on students' personality development and knowledge delivery, average CTC has been consistently increasing and witnessed an average growth of 25% yoy. CTC for top 30% students placed averaged around Rs 8 lakhs plus giving an ROI of less than a year and clearly indicating that if the students work as per the guidelines and schedule round the year, getting a good placement is not difficult.



Summer Internship

Summer Internship is a very intense activity monitored very closely in DBS. Companies representing different business segments are engaged to work experiential learning to the students. A faculty mentor regularly engages with the student to review the progress. Work completed is monitored on a continuous basis and graded every week. SIP is students stepping stone to the corporate world and many companies offer PPO on the conclusion of the internship.



Winter Live Project

The first step towards understanding corporate working, inducting the students into corporate world. Through projects, specially designed by the DBS team to develop a holistic understanding of business, students develop understanding of the foundation of management subjects covered in Sem 1 and apply the understanding to analyse balance sheet, marketing strategy, etc. WLP acts as a precursor to SIP.

Industry Visits

For imparting experiential learning and developing a broader perspective in students by exposing them to various industries and making them interact with industry professionals to invoke their critical thinking and problem solving skills, regular industry visits are organized with a pre-defined objective given to the students relating to their curricular understanding. During the day long visit, students interact with the industry professionals and develop an understanding of the day to day functioning, technology, business environment and its impact and how strategies are evolved to sustain growth and profitability.



Corporate Lecture Series

Students get to interact with corporate leaders every week to develop a better understanding of micro concepts of business functions and the strategies adopted under different situations by the leaders.

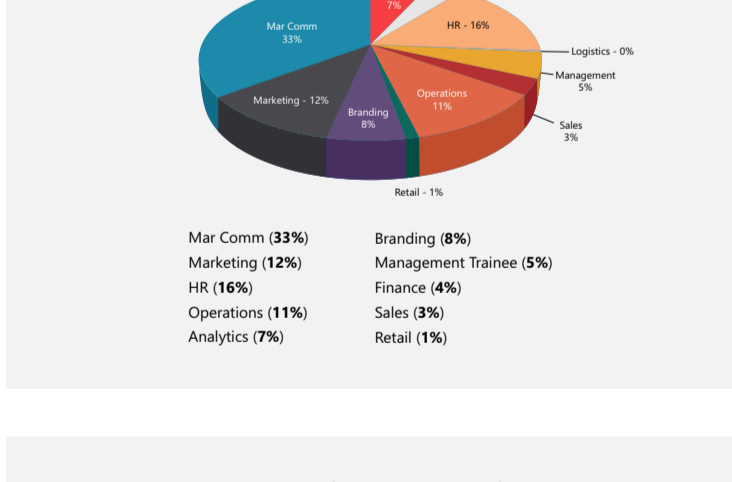
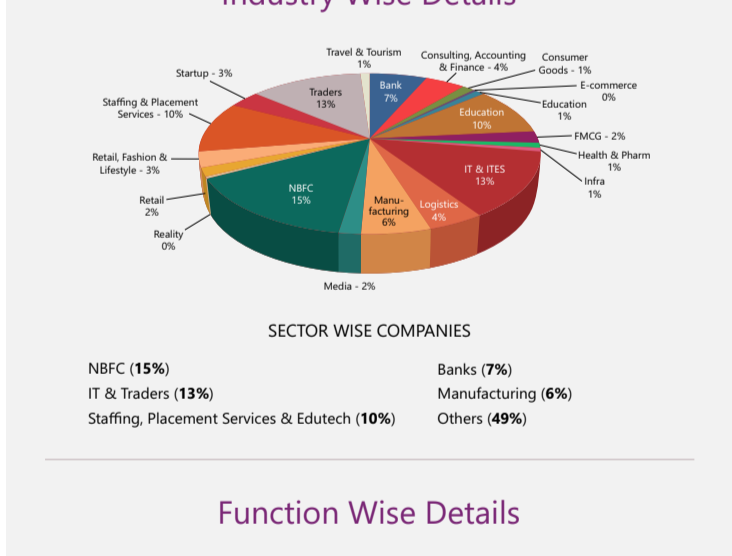
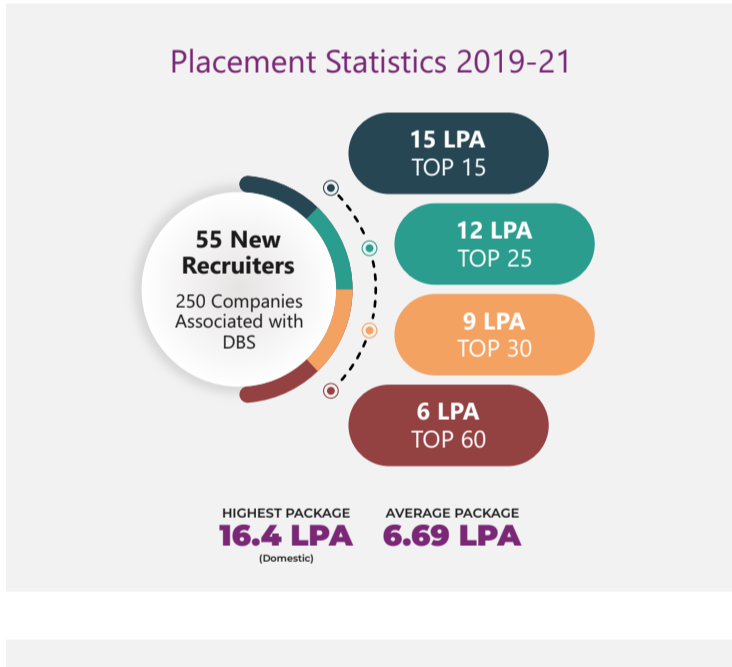
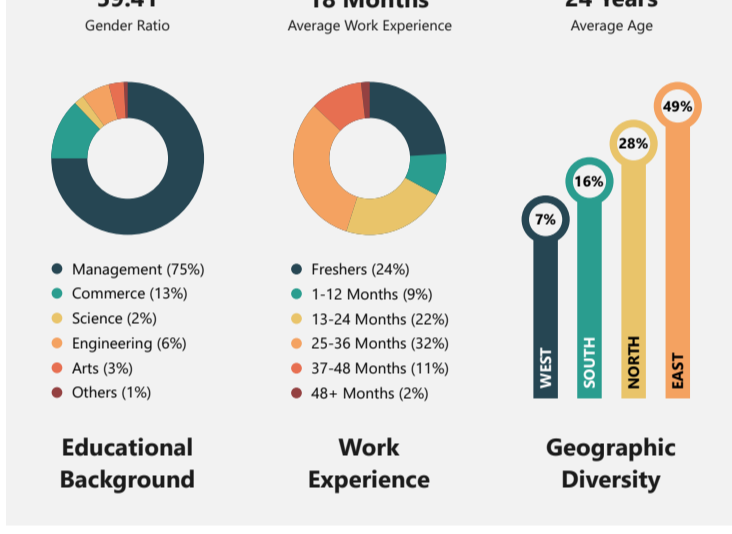
Dr. Ali Intezari Harsini
Massey University, New-Zeland Alumni; Lecturer, University of Queensland, Australia
Webinar on
Wise Leadership in a Volatile Time

Ms. Nitu Pahuja
HR Manager, India & Bangladesh; Fieldcore - A GE Company
Session on
Effective Training Designing and Delivery

Mrs. Saranya Sriram
Secretary to Education Advisor, Board of Director at Indian Schools, Muscat, Oman
Webinar on
21st Century Skills - a Management Graduates' Perspective

Project Based Learning

Project based learning is a USP of DBS, adopted since inception. Curricular content across different subjects is integrated into a project and students work as a group of 4-6 targeting the objective and developing the most appropriate strategies and actions to achieve the project outcome. To make the students understand the volatility of the business environment, the project dynamics are changed mid-way through the project, forcing the groups to huddle, discuss the impact and rework their strategies to sustain growth and counter competition. They understand the impact of adopting different strategies on business performance and thereby develop an instinct to analyse the outcomes of different actions.



Sector-wise Companies

BANKING, FINANCIAL SERVICES & INSURANCE

Aditya Birla Insurance Brokers	Aditya Birla Capital	Aviva India	Birla Sun Life	Tata Capital	ShriRam Finance	Citibank India
AU Small Finance Bank	Capital First	D.E. Shaw	DBS Bank	Bandhan Bank	HDFC Ltd.	IndiaBulls
Empaxis Data Mgt.	Happy Loans	HDFC Bank	Muthoot Finance	IndusInd Bank	Nagarro Software	ICICI Bank
ICICI Prudential AMC	ICICI Prudential Life Insur.	Anand Rathii	ICRA	IDFC First Bank	Indus Valley Partners	WNS Global Services
Creditas Solutions	Kotak Life Insurance	Kotak Mahindra Bank	HFI Wealth Creators	Finedge	Max Life Insurance	XL Dynamics
SBI Life Insurance	Spandana Sphoorty	Techbridge Consultants	Calcutta Springs	Tresvista	Yes Bank	IndusInd Bank

LOGISTICS POWER & EDUCATION

GetMyUni	DHL Express	FedEx	Adani Enterprises	Future Supply Chain	Jindal Steel & Power	Linde India
Chegg	Byju's	ExtraMarks	Academia Guru	Hike Education	NoPaper Forms	Leverage Edu

IT, ANALYTICS, CONSULTING AND E-COMMERCE

Wipro	Accenture	Tech Mahindra	HCL Technologies	Genpact	KPMG	Grant Thornton
Deloitte	Info Edge India	TCS	Success Pact Consulting	Cognizant	Amoolya Group of Consultants	Fransys Technologies
Swiggy	Vinove Software	Amazon	Uber	Synergy Consultants	OYO Rooms	6W Research

PHARMACEUTICALS, MEDIA, TELECOM & OTHERS

The Times of India	HT Media	Bharti Airtel	Reliance Comm.	XL Telecom	MindTree	PVR Cinemas
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FMCG, FMCD & RETAIL

Future Retail	Agro Tech Foods	Indigo Paints	Asian Paints	ITC	Reliance Retail	Coffee Day Beverages
Himalaya Drug Co.	Marico	Dabur	DS Group	Godrej & Boyce	Raymond Group	Titan
Calvin Klein	Tommy Hilfiger	V2 Retail	Bisleri	Vishal Mega Mart	V-Mart	Patanjali

HR COMPANIES

Element HR Services	Executive Search	India Glycols	Maven Workforce	Synergy Consultants	Posterity	Flipkart
Metro Cash & Carry	BVL Electronics	DNJ Infotech	WSNE Consulting	XL Dynamics	GIBS Engineer. Pvt. Ltd.	PVR Cinemas
Investosure	Henceware Lab	Saksham Group	Bridge Group	PINNACLE Works	IndiHire Consultants	Asahi India Glasses